

INSEAD

Deadlines for September 2010 Intake (Class of July 2011)
 1st Round
 Application Deadline: 30 September 2009
 Interview Notification: 6 November 2009
 Final Decision: 18 December 2009

2nd Round
 Application Deadline: 2 December 2009
 Interview Notification: 15 January 2010
 Final Decision: 26 February 2010

3rd Round
 Application Deadline: 10 February 2010
 Interview Notification: 19 March 2010
 Final Decision: 30 April 2010

Job Essays

1. Please give a detailed description of your job, including nature of work, major responsibilities; and, where relevant, employees under your supervision, size of budget, number of clients/products and results achieved. (250 words)
2. Please give us a full description of your career since graduating from university. If you were to remain with your present employer, what would be your next step in terms of position? (250 words)

Personal Essays

1. Give a candid description of yourself, stressing the personal characteristics you feel to be your strengths and weaknesses and the main factors which have influenced your personal development, giving examples when necessary. (400 words approx.)
2. Describe what you believe to be your two most substantial accomplishments to date, explaining why you view them as such. (400 words approx.)
3. Describe a situation taken from school, business, civil or military life, where you did not meet your personal objectives, and discuss briefly the effect. (250 words approx.)
4. Discuss your career goals. What skills do you expect to gain from studying at INSEAD and how will they contribute to your professional career. (500 words approx.)
5. Please choose one of the following two essay topics:
 - a) Have you ever experienced culture shock? What did it mean to you? (250 words approx.)
 - b) What would you say to a foreigner moving to your home country? (250 words approx.)

Harvard Business School (HBS)

Application Deadlines
 Round 1: October 1, 2009
 Round 2: January 19, 2010
 Round 3: April 8, 2010

Note: All deadlines are 5 p.m. EST.

Notification Dates

Round 1: December 15, 2009
 Round 2: April 6, 2010
 Round 3: May 13, 2009

Essay Questions

1. What are your three most substantial accomplishments and why do you view them as such? (600-word limit)
2. What have you learned from a mistake? (400-word limit)

Please respond to two of the following (400-word limit each):

1. What would you like the MBA Admissions Board to know about your undergraduate academic experience?
2. Discuss how you have engaged with a community or organization.
3. Tell us about a time when you made a difficult decision.
4. Write a cover letter to your application introducing yourself to the Admissions Board.
5. What is your career vision and why is this choice meaningful to you?

Wharton

Round 1

Application Deadline: October 1, 2009
 Notification Date: December 18, 2009

Round 2

Application Deadline: January 5, 2010
 Notification Date: March 26, 2010

Round 3

Application Deadline: March 9, 2010
 Notification Date: May 14, 2010

Essay 1 – (750-1000 words)

As a leader in global business, Wharton is committed to sustaining “a truly global presence through its engagement in the world.” What goals are you committed to and why? How do you envision the Wharton MBA contributing to the attainment of those goals?

Essay 2 – (750-1000 words)

Tell us about a time when you had to adapt by accepting/understanding the perspective of people different from yourself.

Essay 3 – (500 words)

Describe a failure that you have experienced. What role did you play, and what did you learn about yourself?

Essay 4 – (500 words) Choose one of the following:

- a. Give us a specific example of a time when you solved a complex problem.
- b. Tell us about something significant that you have done to improve yourself, in either your professional and/or personal endeavors.

Essay 5 (Optional) – (250 words)

If you feel there are extenuating circumstances of which the Committee should be aware, please explain them here (e.g., unexplained gaps in work experience, choice of recommenders,

Deadlines and Essays 2009 - 2010

inconsistent or questionable academic performance, significant weaknesses in your application).

Duke / Fuqua

Early Action

Deadline: October 6, 2009

Notification: November 24, 2009

Round 1

Deadline: November 12, 2009

Notification: January 19, 2010

Round 2

Deadline: January 7, 2010

Notification: March 8, 2010

Round 3

Deadline: March 9, 2010

Notification: April 22, 2010

Short-Answer Essays: Answer all short answer essay questions.

1. What do you hope to gain from The Duke MBA? How does it fit into your short- and long-term goals? If you are interested in a joint degree or the Health Sector Management program, please note that in this response.

2. How will you contribute to the overall experience of your peers at The Fuqua School of Business?

3. Discuss a person, event, or experience that has significantly shaped your life and explain why. Note: The goal of this essay is to get a sense of who you are rather than what you have achieved professionally.

Long Essay: Answer the long essay question below.

Today, companies must navigate through complex and interdependent issues. They must deal with health and security matters, environmental impact questions, and diversity and cultural concerns. Leaders need adaptability, imagination, and emotional intelligence as well as business acumen.

Upon graduation with your Duke MBA, you will be a leader of consequence, able to deal simultaneously with complex matters and engage skillfully with colleagues, clients, and community. What impact do you hope to have as a leader of consequence?

Optional Essay (not required)

If you feel there are extenuating circumstances of which the Admissions Committee should be aware, please explain them here (e.g., unexplained gaps in work, choice of recommenders, inconsistent or questionable academic performance, significant weakness in your application).

Columbia

January 2010 Accelerated Program

Application Period Began: April 30th, 2009

Decision Period: Within 8 weeks

Application Deadline: October 7th, 2009

September 2010 Early Decision

Application Review Period Begins: August 17th, 2009

Decision Period: Within 10 weeks

Application Deadline: October 7th, 2009

September 2010 International Applicants

Application Review Period Begins: January 6th, 2010

Decision Period: Within 12 weeks

Application Deadline: March 3rd, 2010

Essay 1

What are your short-term and long-term post-MBA goals? How will Columbia Business School help you achieve these goals? (Recommended 750 word limit)

Essay 2

Master Classes are the epitome of bridging the gap between theory and practice at Columbia Business School. (View link below) Please provide an example from your own life in which practical experience taught you more than theory alone. (Recommended 500 word limit)

Essay 3

Please provide an example of a team failure of which you've been a part. If given a second chance, what would you do differently? (Recommended 500 word limit)

Optional Essay

Is there any further information that you wish to provide to the Admissions Committee? (Please use this space to provide an explanation of any areas of concern in your academic record or your personal history.)

Stanford GSB

Application Deadlines

Round 1: October 7, 2009

Round 2: January 6, 2010

Round 3: April 7, 2010

Note: All deadlines are 5 p.m. (Pacific)

Notification Dates

Round 1: December 16, 2009

Round 2: March 31, 2010

Round 3: May 19, 2009

Essay Questions

Essay 1: What matters most to you, and why?

Essay 2: What are your career aspirations? How will your education at Stanford help you achieve them?

Essay 3: Answer two of the four questions below. Tell us not only what you did but also how you did it. What was the outcome? How did people respond? Only describe experiences that have occurred during the last three years.

Option A: Tell us about a time when you built or developed a team whose performance exceeded expectations.

Option B: Tell us about a time when you made a lasting impact on your organization.

Option C: Tell us about a time when you motivated others to support your vision or initiative.

Option D: Tell us about a time when you went beyond what was defined, established, or expected.

Yale SOM

<p>Round 1 Deadline: October 8, 2009 Notification: December 18, 2009</p> <p>Round 2 Deadline: January 7, 2010 Notification: April 2, 2010</p> <p>Round 3 Deadline: March 10, 2010 Notification: May 7, 2010</p>

Short Answers

Please answer each of the four questions below with a short paragraph of no more than 150 words. This is an opportunity to distill your core ideas, values, goals and motivations into a set of snapshots that help tell us who you are, where you are headed, and why. (600 words maximum)

1. What are your professional goals immediately after you receive your MBA?
2. What are your long-term career aspirations?
3. Why are you choosing to pursue an MBA and why now? (If you plan to use your MBA experience to make a significant change in the field or nature of your career, please tell us what you have done to prepare for this transition.)
4. What attracts you specifically to the Yale School of Management's MBA program?

Personal Statement 1:

Describe an accomplishment that exhibits your leadership style. The description should include evidence of your leadership skills, the actions you took, and the impact you had on your organization. (500 words maximum)

Personal Statement 2:

Choose one of the following topics and answer it in essay form. Please indicate the topic number at the beginning of your essay. (500 words maximum)

1. A central premise of our teaching about leadership at the Yale School of Management is that true leadership—leadership that helps to address a significant problem in a new way—is necessarily personal. It is only when personal passion aligns with meaningful aspirations that individuals are able to inspire others to act in support of an important goal or cause. What are you most passionate about, and how have you demonstrated a commitment to this passion?
2. What achievement are you most proud of and why?
3. What is the most difficult feedback you have received from another person or the most significant weakness you have perceived in yourself? What steps have you taken to address it and how will business school contribute to this process?
4. Describe a situation in which you devised and implemented a creative or unique solution to a difficult problem. What obstacles did you face and how did you overcome them?

5. Required for reapplicants: What steps have you taken to improve your candidacy since your last application?

Michigan / Ross

<p>Round 1 Deadline: October 10, 2009 Notification: January 15, 2010</p> <p>Round 2 Deadline: January 2, 2010 Notification: March 15, 2010</p> <p>Round 3 Deadline: March 1, 2010 Notification: May 15, 2010</p> <p>International applicants are encouraged to apply in Round 1 or Round 2. The 2009-2010 application will be available on August 1.</p>
--

Long Answers: (500 word max)

Essay 1: Briefly describe your short-term and long-term career goals. Why is an MBA the best choice at this point in your career? What and/or who influenced your decision to apply to Ross?

Essay 2: Describe your most significant professional accomplishment. Elaborate on the leadership skills you displayed, the actions you took and the impact you had on your organization.

Short Answers: (300 word max)

Essay 3: If you were not pursuing the career goals you described in Question 1, what profession would you pursue instead? (for example, teacher, musician, athlete, architect, etc.) How will this alternate interest contribute to your effectiveness in solving multidisciplinary problems?

Essay 4: Describe your experience during a challenging time in your life. Explain how you grew personally, either despite this challenge or because of it.

University of Chicago Booth

<p>Round One Submission Deadline: October 14, 2009 Mid-Decision: November 11, 2009 Decision Notification Date: December 22, 2009</p> <p>Round Two Submission Deadline: January 6, 2010 Mid-Decision: February 17, 2010 Decision Notification Date: March 24, 2010</p> <p>Round Three Submission Deadline: March 10, 2010 Mid-Decision: April 21, 2010 Decision Notification Date: May 12, 2010</p>

1. How did you choose your most recent job/internship and how did this experience influence your future goals? What about the Chicago Booth MBA makes you feel it is the next

Deadlines and Essays 2009 - 2010

best step in your career at this time? (750-1000 words)

1a. FOR REAPPLICANTS ONLY: Upon reflection, how has your thinking regarding your future, Chicago Booth, and/or getting an MBA changed since the time of your last application? (250 words)

2. Please choose one of the following (500 - 750 words):

Describe a time when you wish you could have retracted something you said or did. When did you realize your mistake and how did you handle the situation?

or

Describe a time when you were surprised by feedback that you received. What was the feedback and why were you surprised?

Slide Presentation

In four slides or less please answer the following question: What have you not already shared in your application that you would like your future classmates to know about you?

We have set forth the following guidelines for you to consider when creating your presentation.

* The content is completely up to you. There is no right or wrong approach to this essay.

* Feel free to use the software you are most comfortable with. Acceptable formats for upload in the online application system are PowerPoint or PDF.

* There is a strict maximum of four slides, though you can provide fewer than four if you choose.

* Slides will be printed and added to your file for review, therefore, flash, hyperlinks, embedded videos, music, etc. will not be viewed by the committee. You are limited to text and static images to convey your points. Color may be used.

* Slides will be evaluated on the quality of content and ability to convey your ideas, not on technical expertise or presentation.

- You are welcome to attach a document containing notes if you feel a deeper explanation of your slides is necessary. However the hope is the slide is able to stand alone and convey your ideas clearly. You will not be penalized for adding notes but you should not construct a slide with the intention of using the notes section as a consistent means of explanation.

Dartmouth / Tuck

Early Action

Deadline: October 14, 2009

Notification: December 18, 2009

November Round

Deadline: November 11, 2009

Notification: February 5, 2010

January Round

Deadline: January 6, 2010

Notification: March 19, 2010

April Round

Deadline: April 2, 2010

Notification: May 14, 2010

1. Why is an MBA a critical next step toward your short- and

long-term career goals? Why is Tuck the best MBA program for you? (If you are applying for a joint or dual degree, please explain how the additional degree will contribute to those goals.)

2. Tuck defines leadership as "inspiring others to strive and enabling them to accomplish great things." We believe great things and great leadership can be accomplished in pursuit of business and societal goals. Describe a time when you exercised such leadership. Discuss the challenges you faced and the results you achieved. What characteristics helped you to be effective, and what areas do you feel you need to develop in order to be a better leader?
3. Discuss the most difficult constructive criticism or feedback you have received. How did you address it? What have you learned from it?
4. Tuck seeks candidates of various backgrounds who can bring new perspectives to our community. How will your unique personal history, values, and/or life experiences contribute to the culture at Tuck?

UCLA / Anderson

Round 1

Deadline: October 14, 2009

GMAT / TOEFL by: September 30, 2009

Decision: January 13, 2010

Round 2

Deadline: January 6, 2010

GMAT / TOEFL by: December 31, 2009

Decision: March 31, 2010

Round 3

Deadline: March 17, 2010

GMAT / TOEFL by: February 28, 2010

Decision: May 19, 2010

First-time applicants -- 4 required essays:

1. Describe the ways in which your family and/or community have helped shape your development. (750 words)
2. Describe the biggest risk you have ever taken, the outcome, and what you learned in the process. (500 words)
3. Describe your short-term and long-term career goals. What is your motivation for pursuing an MBA now and how will UCLA Anderson help you to achieve your goals? (750 words)
4. Select and respond to one of the two following questions. We would like you to respond to the question by recording an audio or video response, 1-2 minutes long (up to 5 MB maximum), for upload in the online application. (Please note: The supported file types for audio files are: .avi, .wav, .mp3, .wmv, .midi, .wma, .aiff, .au, .mp4; the supported file types for video files are: .mov, .avi, .wmv, .mpeg). If you are unable to submit your response via audio or video, then please prepare a written response instead. (250 words)
 - a. Entrepreneurship is a mindset that embraces innovation and risk-taking within both established and new organizations. Describe an instance in which you exhibited this mindset.
 - b. What is something people will find surprising about you?
5. OPTIONAL: Are there any extenuating circumstances in your profile about which the Admissions Committee should be aware? (250 words)

Northwestern / Kellogg

Round One
 Deadline: October 15, 2009
 Notification: January 11, 2010

Round Two
 Deadline: January 14, 2010
 Notification: March 29, 2010

Round Three
 Deadline: March 4, 2010
 Notification: May 17, 2010

Essay 1 – Briefly assess your career progress to date. Elaborate on your future career plans and your motivation for pursuing a graduate degree at Kellogg. (600 word limit)

Essay 2 – Describe your key leadership experiences and evaluate what leadership areas you hope to develop through your MBA experiences (600 word limit)

Essay 3 – Assume you are evaluating your application from the perspective of a student member of the Kellogg Admissions Committee. Why would your peers select you to become a member of the Kellogg community? (600 word limit)

Essay 4 - Complete one of the following three questions or statements. (400 word limit)

Re-applicants have the option to answer a question from this grouping, but this is not required.

- a) Describe a time when you had to make an unpopular decision.
- b) People may be surprised to learn that I...
- c) I wish the admissions committee had asked me.....

Required essay for re-applicants only - Since your previous application, what steps have you taken to strengthen your candidacy? (400 word limit)

Berkeley / Haas

Round One
 Deadline: October 20, 2009
 Notification: January 27, 2010

Round Two
 Deadline: December 10, 2009
 Notification: March 17, 2010

Round Three:
 Deadline: February 2, 2010
 Notification: April 28, 2010

Round Four
 Deadline: March 10, 2010
 Notification: May 19, 2010

Supplemental Questions:

- 1. If you have not provided a letter of recommendation from your current supervisor, please explain; otherwise, enter N/A.
- 2. List in order of importance all community & professional

organizations and extracurricular activities in which you have been involved during or after university studies. Indicate the nature of the activity or organization, dates of involvement, offices held, & average number of hours spent per month.

- 3. List full-time and part-time jobs held during undergraduate or graduate studies, indicating the employer, job title, employment dates, location, and the number of hours worked per week for each position held prior to the completion of your degree.
- 4. Please explain all gaps in your employment since earning your university degree.
- 5. Please identify the course(s) you have taken or intend to take to demonstrate quantitative proficiency. Provide the course name and institution. Beyond courses, please discuss other ways in which you have demonstrated strong quantitative abilities.
- 6. If you have ever been subject to academic discipline, placed on probation, suspended or required to withdraw from any college or university, please explain. If not, please enter N/A. (An affirmative response to this question does not automatically disqualify you from admission.)

Short Answer:

- 1. What are you most passionate about? Why? (250 word maximum)
- 2. Tell us about your most significant accomplishment. (250 word maximum)
- 3. At Haas, we value innovation and creativity. Describe a time when you created positive change in a group or an organization. (250 word maximum)
- 4. What steps have you taken to learn about the Berkeley MBA program, and what factors have influenced your decision to apply? (250 word maximum)

Required Essays:

- 1. Give us an example of a situation in which you displayed leadership. (500 word maximum)
- 2. What are your post-MBA short-term and long-term career goals? How do your professional experiences relate to these goals? How will an MBA from Berkeley help you achieve these specific career goals? (1000 word maximum)

UNC / Kenan-Flagler

Early Action
 Deadline: October 23, 2009
 Notification: December 14, 2009

Round 2
 Deadline: December 4, 2009
 Notification: February 8, 2010

Round 3
 Deadline: January 8, 2010
 Notification: March 22, 2010

Round 4
 Deadline: March 19, 2010
 Notification: May 3, 2010

Essay One (Required)

- 1. What are the 2 or 3 strengths or characteristics that have driven your career success thus far? Do you have other

Deadlines and Essays 2009 - 2010

strengths that you would like to leverage in the future? Your response should not exceed 500 words.

Essay Two (Required)

2. Briefly describe the career path you intend to pursue immediately after b-school. Explain why this career option appeals to you and why an MBA is appropriate at this time. Your response should not exceed 500 words.

Essay Three (Required)

3. What personal qualities or life experiences distinguish you from other applicants? How do these qualities or experiences equip you to contribute to Kenan-Flagler? Your response should not exceed 500 words.

Essay Four (Required)

4. What do you expect from your MBA program? How and when will you measure the return on your investment in the MBA? Your response should not exceed 500 words.

Essay Five (Optional)

5. If your GMAT quantitative score is low, or if you have not had coursework in calculus, microeconomics, statistics and financial accounting, please tell us how you plan to prepare yourself for the quantitative MBA curriculum. 300 words maximum.

Essay Six (Optional)

6. Is there anything else you think the Admissions Committee should know about you in order to evaluate your candidacy? 300 words maximum.

Carnegie Mellon / Tepper

Round 1

Deadline: October 26, 2009

Notification December 21, 2009

Round 2

Deadline: January 4, 2010

Notification: March 15, 2010

Round 3

Deadline: March 8, 2010

Notification: May 3, 2010

- A. What are your short-term and long-term goals? How will a Tepper MBA help you to achieve these goals. (Please include any information regarding what steps you have taken to learn more about the Tepper School.)
- B. The Tepper School's culture relies on all members to be active contributors to our community. With your values, experiences, and interests, how will you make a unique contribution to the Tepper community? Your examples may include: classroom interaction, student activities, career development, community service, etc.
- C. Please answer two of the following three questions or statements. Please clearly specify which questions you are answering. Your two answers should equal a total of two pages or less.
 1. Describe an obstacle you have faced in your professional or academic life. How did you overcome this obstacle and how did it foster your development?
 2. Describe a time in which your ethics were challenged.

How did you deal with the situation and what did you learn from it?

3. One thing people would be surprised to know about me is . . .

- D. Is there anything additional that you think we should know as we evaluate your application? Note: if you believe your credentials and essays represent you fairly, you should not feel obligated to answer this question. This essay is intended to provide a place for you to add information that you think is important but is not covered elsewhere in the application.

MIT / Sloan

Round One

Application Deadline: Tuesday, October 27, 2009

Decisions Released: Monday, February 1, 2010

Round Two

Application Deadline: Tuesday, January 13, 2010

Decisions Released: Monday, April 5, 2010

Cover Letter

Prepare a cover letter (up to 500 words) seeking a place in the MIT Sloan MBA Program. Describe your accomplishments and include an example of how you had an impact on a group or organization. Your letter should conform to standard business correspondence and be addressed to Mr. Rod Garcia, Director of MBA Admissions.

Essays

We are interested in learning more about you and how you work, think, and act. For each essay, please provide a brief overview of the situation followed by a detailed description of your response. Please limit the experiences you discuss to those which have occurred in the past three years.

In each of the essays please describe in detail what you thought, felt, said, and did.

Essay One

Please describe a time when you went beyond what was defined, expected, established, or popular. (500 words or less, limited to one page)

Essay Two

Please describe a time when you coached, trained, or mentored a person or group. (500 words or less, limited to one page)

Essay Three

Please describe a time when you took responsibility for achieving an objective. (500 words or less, limited to one page)